

gear

TECHNOLOGY **INDIA**

2026
MEDIA GUIDE

A DEDICATED DIGITAL MEDIA PLATFORM FOR THE INDIAN GEAR INDUSTRY TO
CONNECT, SHARE KNOWLEDGE AND BUILD A COMMUNITY



POWERED BY



IN PARTNERSHIP WITH



www.geartechnologyindia.com

GEAR TECHNOLOGY INDIA

Launched in 2023, Gear Technology India (GTI) proudly enters its fourth aspirational year of serving as the definitive media platform for the nation's rapidly evolving gear and allied industries.

With an extended vision of uniting the entire gear ecosystem across India and the globe, GTI continues to bridge technology, innovation, and industry expertise under one dynamic platform.

We are proud to present India's first and only multifaceted web and print platform exclusively dedicated to the Indian gear industry. Gear Technology India, in collaboration with the American Gear Manufacturers Association (AGMA), a global association representing companies, consultants, and academicians in gear design, manufacturing, and application, in partnership with Virgo Communications and Exhibitions Pvt. Ltd.

Through this powerful collaboration, GTI delivers industry-relevant content, education, and international standards to eIndia and the global gear industry, empowering professionals, manufacturers, and researchers across the power transmission sector.

Recognising that the gear industry is the driving force behind India's manufacturing growth, Gear Technology India aspires to be a trusted partner and knowledge catalyst for all stakeholders, fostering innovation, promoting best practices, and strengthening India's presence in the global gear arena.



"This partnership is an expansion to our long-standing relationship with team Virgo and IPTEX/ Grindex, the leading gear and grinding exhibition in India. This partnership is a continuation of the AGMA strategic plan, and we really look forward to having more tangible support on the ground at the local level in India. We're very excited about expanding our presence in the Indian market and developing stronger ties with gear industry professionals and building a strong gear community."



Matthew E. Croson

President
AGMA



Anitha Raghunath

Director

Virgo Communications and Exhibitions Pvt.Ltd

"We are excited to collaborate with our long-standing partner AGMA to launch back Gear Technology India, a dedicated publication and a digital platform with a new approach and possibilities to serve the Indian gear industry and build a strong gear community in India."

OUR VISION

Build a Collaborative Community of Gear Manufactures and Gear Related Industries in India.

We are committed to bring to you the very best of resources and services that you need, to help you achieve business excellence and growth. Our focus is to address your needs as industry players, and bring to you appropriate solutions from Marketing & Promotions to Training & Development.

Our 2026 Mission & Media Expansion

- **From Quarterly to Bimonthly:**

GTI now publishes six impactful issues per year, ensuring more timely, in-depth, and relevant coverage for industry professionals and engineering students.

- **GTI e-Magazine:**

A bimonthly digital edition featuring the latest in gear manufacturing technologies, automation, Industry 4.0, and expert insights.

- **Monthly Newsletters:**

Stay connected with the pulse of the Indian gear industry through exclusive updates, product launches, and expert viewpoints.

- **Industry Engagement Programs:**

GTI continues to build bridges between academia and industry, developing technical seminars, collaborative workshops, and networking initiatives.

- **Customised Marketing Solutions:**

Suppliers and service providers gain targeted visibility through GTI's digital and print platforms, from content marketing and advertorials to custom branding and lead-generation campaigns.

WHAT'S IN IT FOR YOU AS A COMPANY?

- Ready access to India relevant content, industry news and updates. Keep in touch with the pulse of industry.
- Get access to relevant technical studies, white papers, reports and science-based research to further develop your innovation efforts.
- Suppliers within the community will have an opportunity to promote their capabilities and services to customers via content marketing.
- Suppliers within the community will have access to relevant consumers through targeted advertising.
- Customized products and services to meet Industry demand.
- All this and many more amazing features & customized services coming to you soon...
- Come be a part of our exclusive community of Gear Industry professionals...

SUBSCRIBE TODAY It's FREE!!

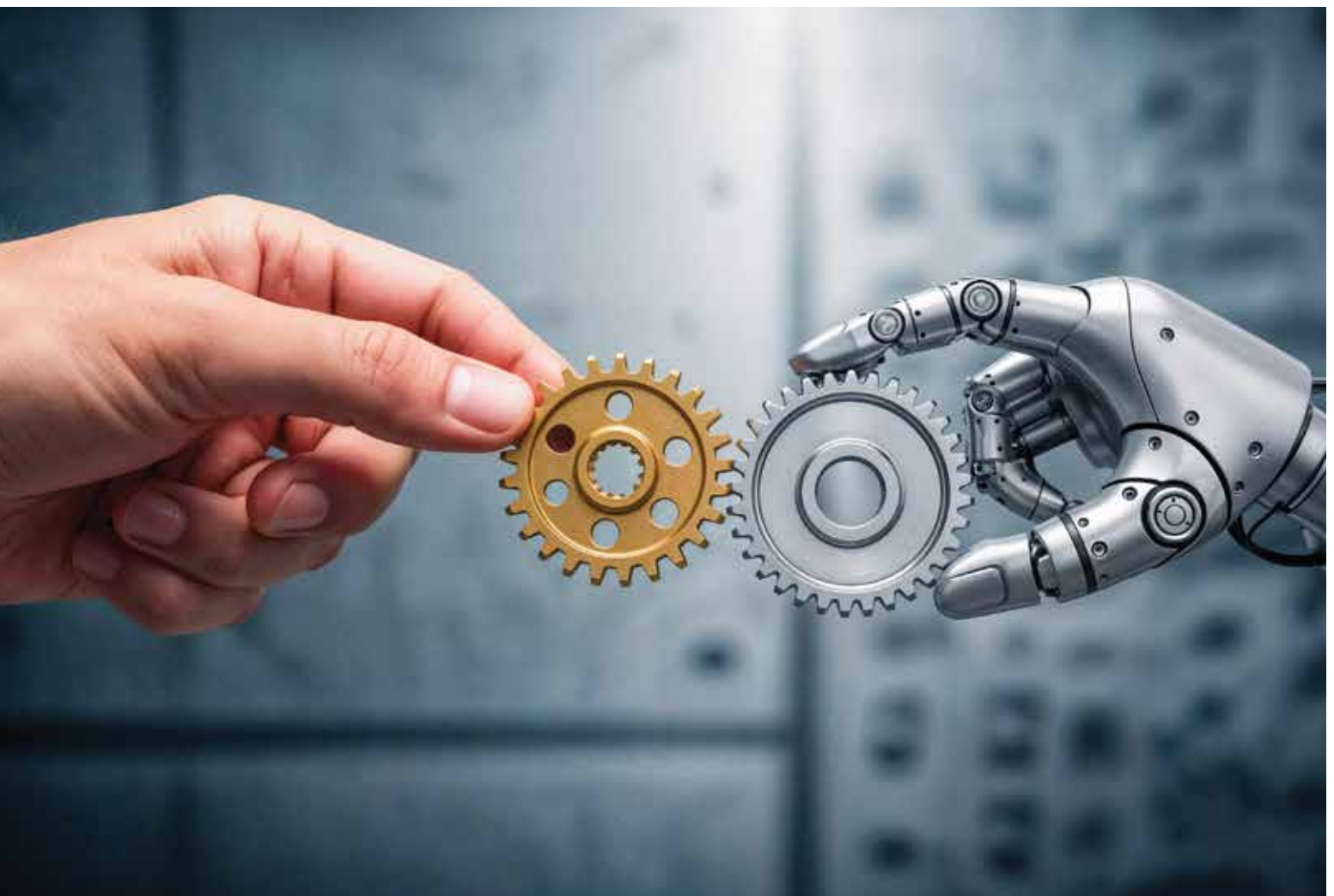
SUBSCRIPTION

OUR VALUE PROPOSITION

Through this collaboration, AGMA, Gear Technology and Iptex/ Grindex trade show we have the privilege to offer various expertise and connects to make Gear Technology India a successful platform. Together we have years of experience and built strong inroads & relationships with the Gear Industry in India. We offer you our cumulative expertise & experience as a reliable business partner, built over many years.

Over these years we have built an enviable database of professionals from the Gear and Allied Industry, ranging from the shop floor to the boardrooms.

With our relaunch we are expected to reach out directly to more Industry experts, as we continue building our community.



OUR SERVICE OFFERINGS

» Marketing & Promotional Solutions

We offer complete package of both online & offline marketing solutions, through ads, content marketing, advertorials, sponsored event, etc.

» Advertising

We are committed to increase your BRAND AWARENESS, improve your Company's NAME RECOGNITION, ensure targeted REACH and top of mind RECALL of your products & services. Avail our services for Website Ads, Magazine Ads, Advertorials, Product Showcase or Special Promotions.

» Publication

Our publications include Quarterly eMagazines, Monthly Newsletters, Commissioned Case Studies & White papers, Industry Reports etc.

» Events

We organize Trade shows, Expos, Exhibitions, Conferences etc periodically to bring together industry professionals to network & collaborate.

» Training & Development

We organize Webinars & offer courses in association with AGMA.

» Community Building

We are committed to foster collaboration within the Gear & its Allied Industries, through our web portal and outreach activities.

We offer you comprehensive packages that can be customized to suit your needs.

We can tailor-make your advertising / promotional campaign to ensure maximum reach & lead generation giving you the best value for money.

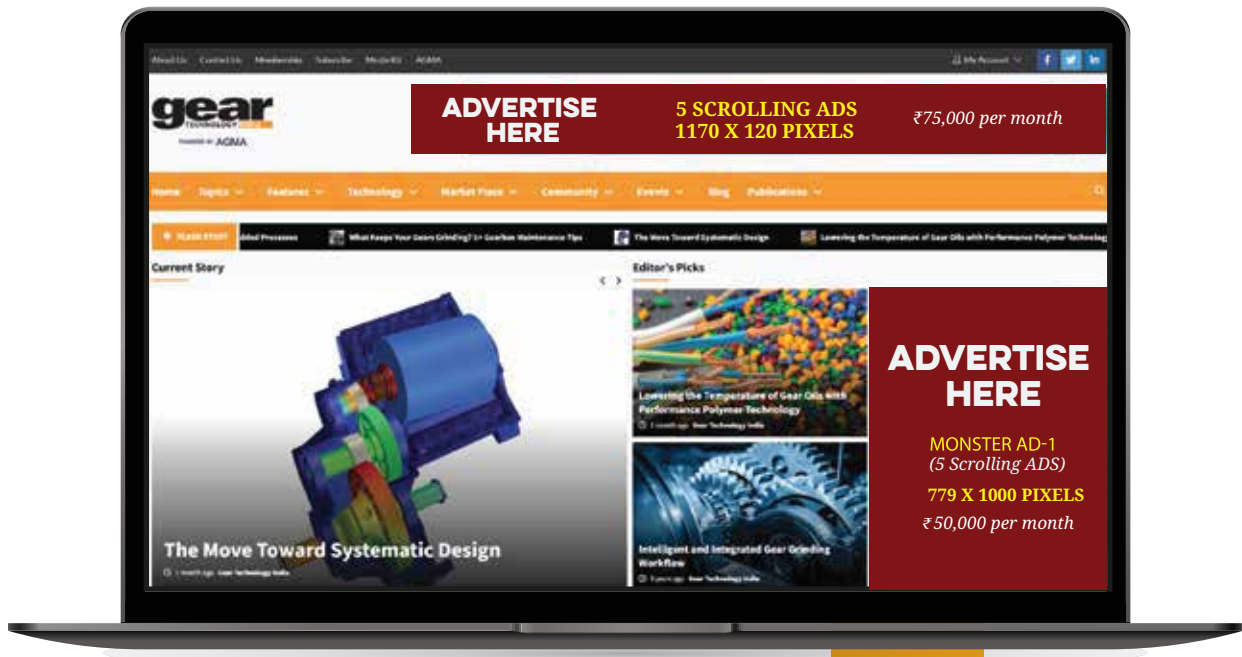
To take advantage of our promotional discounts and package deals for our online + offline combos, get in touch with our marketing team now!

www.geartechologyindia.com



MEDIA KIT - WEBSITE

LANDING PAGE



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BANNER AD-1
1170 X 125 PIXELS
₹45,000 per month

Company in Focus



Anand Gears Provides Gearbox Solutions

1 month ago · Gear Technology India

In Focus



How Autonomous Robots Can Be Used for Value-Added Processes

3 months ago · Gear Technology India

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MONSTER AD-2
1000 X 1000 PIXELS

₹45,000 per month

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BANNER AD-2
1170 X 125 PIXELS
₹40,000 per month


Product Showcase



Varvel Selects Freudenberg Oil Seals for Entire Gearbox Range

2 months ago · Gear Technology India


The Varvel Group serves international customers as a reliable partner in the supply of gearboxes for low to medium power applications. Varvel is committed to...



CWV Forge Offers Rings for Slew Bearings and Gear Blanks

2 years ago · Gear Technology India


CWV Forge produces large diameter bearing rings for a broad spectrum of applications. Bearings for slew bearings are manufactured in a wide range of...



Manufacturer Selects CaseMaster Evolution for Heat Exchangers

2 years ago · Gear Technology India


One of India's largest air cooler/heat exchanger manufacturers recently selected a medium furnace from Seos Vamco. The customer's choice is a three source CaseMaster Evolution (CMEL)...



Grind Master Offers Latest Machine Technology at IMTEX 2020

1 month ago · Gear Technology India


Grind Master Machines Pvt. Ltd. will announce a variety of products and technologies during IMTEX 2020 (Nov 14-15 Booth #C104). Grind Master offers...



Gear Grinding Solutions from CUMI

2 years ago · Gear Technology India

Mr. Ramish K. Renter Apollonia Vice President - Head of Technology, CUMI from acceptance to design, from automation to cooperatives, from medical devices to military...



Advances in the production of Double Helical Gears

2 years ago · Gear Technology India

Hoger-Staut, Manager Product Management Aerospace with APTI/INTEL increasing demand for double helical gears in aircraft engine selection gear boxes for engines in their assembly...





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We're Listening!

Your opinion matters to us. Take this quick survey and Help us Help you!

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₹45,000 per month

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HOME / BLOG / MANUFACTURING


Manufacturing




The Move Toward Systematic Design
12 months ago Gear Technology India
E-Mobility is changing the gear market at an incredibly rapid pace, and the software is adapting to meet these needs...




Innovation in rotor manufacture
3 months ago Gear Technology India
Koop Niles Rotors are the core component of screw compressors, which are used to discharge air and gases. They are...




Increasing energy efficiency through improved gear surfaces in e-mobility
12 months ago Gear Technology India
eCAP® N-LAS The electric motors used in e-mobility have a significantly higher efficiency compared to conventional combustion engines. Up to...



Optimizing the digital Shop Floor
12 months ago Gear Technology India
Federal Gear introduces IoT Platform with MachineMetrics. Matthew Jester, Senior Editor
Digital manufacturing isn't just a 'Macro-line' resource of...



Intelligent generating grinding – quality assistance for e-transmission gears already on board
2 years ago Gear Technology India
Martin Witzsch Transmissions for electric cars are much simpler in design than for conventional combustion engines, but place far higher...




Big Saving potential for Gear Manufacturing with the Liquid Tool
12 months ago Gear Technology India
eGear InvisiLube Gear manufacturers can profit from the leverage effect of the optimal cutting and grinding fluid. With increased focus...

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MONSTER AD-1
(5 Scrolling ADS)
1000 X 1000 PIXELS
₹ 30,000 per month

ADVERTISE HERE


MONSTER AD-2
1000 X 1000 PIXELS
₹ 25,000 per month



New ways of machining transmissions. One-stop solutions bring cost-savings for manufacturers.
2 years ago Gear Technology India
Harish Maniyoor, Global Product Manager for Automotive, Sandvik Coromant Transmissions for electric vehicles (EVs) must be hard-wearing to withstand higher...



Grinding with galvanically bonded CBDN tools – whenever it matters!
2 years ago Gear Technology India
Dipl.-Ing. (FH) Klaus Rauer and Dipl.-Ing. (FH) Ulrich Uebel There's life in the old dog yet - this could be...



Intelligent and integrated Gear Grinding Workflow
3 years ago Gear Technology India
Martin Witzsch Time savings, enhanced quality, increased system availability by means of integrated production chains. High volume production requires top...

ADVERTISE HERE

MONSTER AD-3
1000 X 1000 PIXELS
₹ 25,000 per month

MEDIA KIT – E MAGAZINE

Display Advertising Option in E magazine : (Per quarter rates)

₹ 75,000/-

Premium Pages

(Front Cover Inside | Page 3 | Back Cover | Back Cover Inside)

210mm(w) x 297 (h)mm

8.26 inch (w) x 11.69 (h)inch



₹ 50,000/-

Full Page - Inside

210(w)mm x 297 (h)mm

8.26(w)inch x 11.69 (h)inch



₹ 40,000/-

2/3 Page

132 (w)mm x 297(h)mm

5.19(w)inch x 11.69 (h)inch

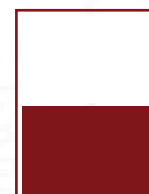


₹ 35,000/-

1/2 Page Horizontal

210(w)mm x 148.5(h)mm

8.26(w)inch x 5.84(h)mm



₹ 30,000/-

1/2 Page Vertical

297(w)mm x 105.22(h)mm

11.6929(w)inch x 4.14(h)mm



₹ 25,000/-

1/3 Page Square

4 - 3/4 X 4 - 3/4 120.5 X 120.5 mm



₹ 25,000/-

1/3 Page Vertical

2 - 1/4 X 9 - 3/4 57 X 247.5 mm



E-MAIL ADVERTISING

Dedicated E-Blasts (INR 30,000 per blast)

Do you have a specific message you'd like to send to our subscriber base?

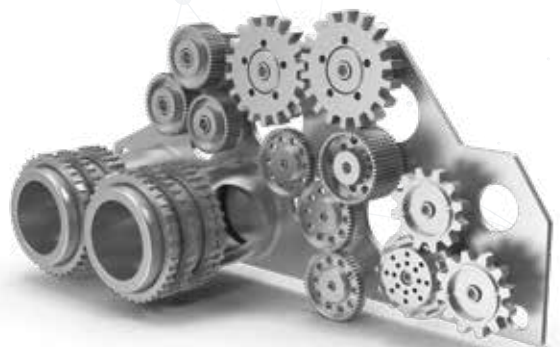
Gear Technology India has more than 25,000 plus subscribers and database. At just INR 30,000 per e-mail blast, this is a great way to promote your special event, auction sale or new product launch.

WEBINAR HOSTING

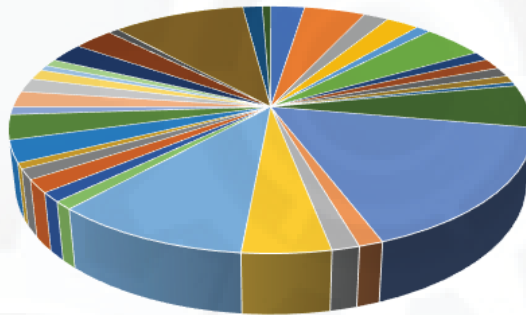
Want to host a customised webinar ? Let the Gear Technology India team help you with the details.

2026 EDITORIAL CALENDAR

Launch Month	Editorial Focus	Special Feature	Industry Angle	Suggested Topics (Submissions Welcome)	Ad & Editorial Deadline
January	Lubrication, Condition Monitoring & Workforce Development	"Sustaining the Spin"	Medical • Green Energy • Skill Development	Tribology trends, eco-lubricants, predictive analytics, AI-based condition monitoring, and workforce upskilling.	Jan 10, 2026
March	E-Mobility & Smart Manufacturing	"The Digital Drive Revolution"	Automotive • EV • Rail	Electric powertrains, AI-driven inspection, lightweight gearing, digital twins, software-defined manufacturing, and sustainable design.	Mar 10, 2026
May	Gear Grinding & Noise Control	"The Science of Silence"	Robotics • Automation • Industrial Drives, IIoT & Industry 4.0	Grinding automation, surface finishing, closed-loop control, gear metrology, and advanced noise-vibration testing.	May 9, 2026
July	Heat Treatment & Surface Engineering	"Strength Beneath the Surface"	Energy • Oil & Gas • Heavy Engineering	Smart furnaces, carburizing innovations, heat-treatment sustainability, coatings, AI-based process control, and material science.	Jul 10, 2026
September	Precision Tools & Gear Cutting	"Cutting Edge India"	Aerospace • Defence • Industrial Gears	High-speed hobbing, skiving, hybrid cutting tools, cutting fluids, and automation in gear manufacturing.	Sep 10, 2026
November	Inspection, Workholding & Toolholding	"Accuracy Meets Stability"	Quality, +Precision Engineering + Manufacturing Excellence	Gear inspection and measurement systems, precision fixturing, modular toolholding, process repeatability, precision alignment, and automation in inspection and setup.	Nov 10, 2026



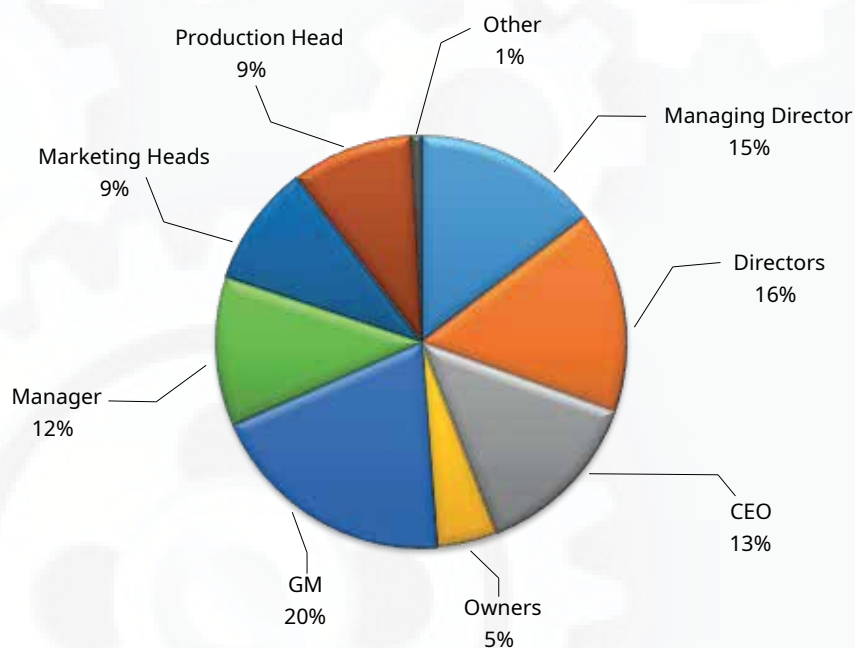
INDICATIVE READERSHIP PROFILE, BASED ON OUR DATABASE INDUSTRY



	Approx %
ALUMINUM PLANTS	1.9%
EARTH MOVING	2.9%
HOT & COLD ROLLING	1.9%
OFF ROAD VEHICLE	1.0%
SUGAR	1.0%
STONE PROCESSING	1.0%
AUTOMOTIVE	11.5%
ELEVATOR & ESCALATOR	1.0%
MACHINE TOOLS	14.4%
PETROCHEMICAL	3.8%
SURFACE MINING	1.9%
DIE MAKING	1.9%
CEMENT	4.8%
FOOD PROCESSING	1.0%
MARINE	1.0%

	Approx %
CHEMICAL	3.8%
FINISHING INDUSTRY	1.0%
MATERIAL HANDLING	1.9%
POWER GENERATION	9.6%
THERMAL PLANTS	2.9%
METAL WORKING INDUSTRIES	7.7%
CONSTRUCTION	5.8%
GRINDING MILLS	1.0%
MEDICAL / PHARMACEUTICAL	1.0%
RAILWAY	2.9%
WIND TURBINE	1.9%
MACHINE BUILDING	1.0%
DEFENSE EQUIPMENT	1.9%
HEAVY TRANSPORTATION	1.0%
MINING	4.8%

DESIGNATION



Managing Director	Owners	Marketing Heads
Directors	GM	Production Head
CEO	Manager	Other



For Advertising & Promotions:

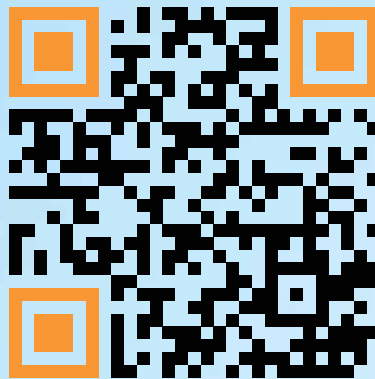
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