

gear

TECHNOLOGY INDIA

2026
MEDIA GUIDE

A DEDICATED DIGITAL MEDIA PLATFORM FOR THE INDIAN GEAR INDUSTRY TO CONNECT, SHARE KNOWLEDGE AND BUILD A COMMUNITY



POWERED BY



IN PARTNERSHIP WITH



www.geartechnologyindia.com

GEAR TECHNOLOGY INDIA

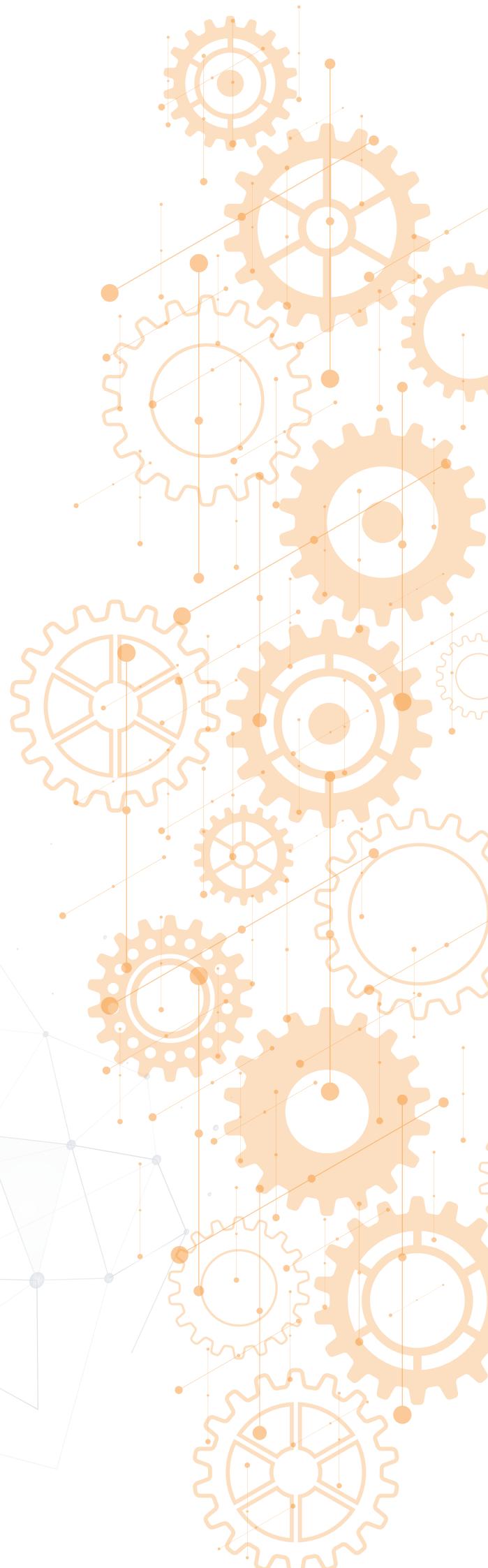
Launched in 2023, Gear Technology India (GTI) proudly enters its fourth aspirational year of serving as the definitive media platform for the nation's rapidly evolving gear and allied industries.

With an extended vision of uniting the entire gear ecosystem across India and the globe, GTI continues to bridge technology, innovation, and industry expertise under one dynamic platform.

We are proud to present India's first and only multifaceted web and print platform exclusively dedicated to the Indian gear industry. Gear Technology India, in collaboration with the American Gear Manufacturers Association (AGMA), a global association representing companies, consultants, and academicians in gear design, manufacturing, and application, in partnership with Virgo Communications and Exhibitions Pvt. Ltd.

Through this powerful collaboration, GTI delivers industry-relevant content, education, and international standards to eIndia and the global gear industry, empowering professionals, manufacturers, and researchers across the power transmission sector.

Recognising that the gear industry is the driving force behind India's manufacturing growth, Gear Technology India aspires to be a trusted partner and knowledge catalyst for all stakeholders, fostering innovation, promoting best practices, and strengthening India's presence in the global gear arena.



"This partnership is an expansion to our long-standing relationship with team Virgo and IPTEX/ Grindex, the leading gear and grinding exhibition in India. This partnership is a continuation of the AGMA strategic plan, and we really look forward to having more tangible support on the ground at the local level in India. We're very excited about expanding our presence in the Indian market and developing stronger ties with gear industry professionals and building a strong gear community."



Matthew E. Croson

President
AGMA



Anitha Raghunath

Director

Virgo Communications and Exhibitions Pvt.Ltd

"We are excited to collaborate with our long-standing partner AGMA to launch back Gear Technology India, a dedicated publication and a digital platform with a new approach and possibilities to serve the Indian gear industry and build a strong gear community in India."

OUR VISION

Build a Collaborative Community of Gear Manufacturers and Gear Related Industries in India.

We are committed to bring to you the very best of resources and services that you need, to help you achieve business excellence and growth. Our focus is to address your needs as industry players, and bring to you appropriate solutions from Marketing & Promotions to Training & Development.

Our 2026 Mission & Media Expansion

- **From Quarterly to Bimonthly:**

GTI now publishes six impactful issues per year, ensuring more timely, in-depth, and relevant coverage for industry professionals and engineering students.

- **GTI e-Magazine:**

A bimonthly digital edition featuring the latest in gear manufacturing technologies, automation, Industry 4.0, and expert insights.

- **Monthly Newsletters:**

Stay connected with the pulse of the Indian gear industry through exclusive updates, product launches, and expert viewpoints.

- **Industry Engagement Programs:**

GTI continues to build bridges between academia and industry, developing technical seminars, collaborative workshops, and networking initiatives.

- **Customised Marketing Solutions:**

Suppliers and service providers gain targeted visibility through GTI's digital and print platforms, from content marketing and advertorials to custom branding and lead-generation campaigns.

WHAT'S IN IT FOR YOU AS A COMPANY?

- Ready access to India relevant content, industry news and updates. Keep in touch with the pulse of industry.
- Get access to relevant technical studies, white papers, reports and science-based research to further develop your innovation efforts.
- Suppliers within the community will have an opportunity to promote their capabilities and services to customers via content marketing.
- Suppliers within the community will have access to relevant consumers through targeted advertising.
- Customized products and services to meet Industry demand.
- All this and many more amazing features & customized services coming to you soon...
- Come be a part of our exclusive community of Gear Industry professionals...

SUBSCRIBE TODAY It's FREE!!

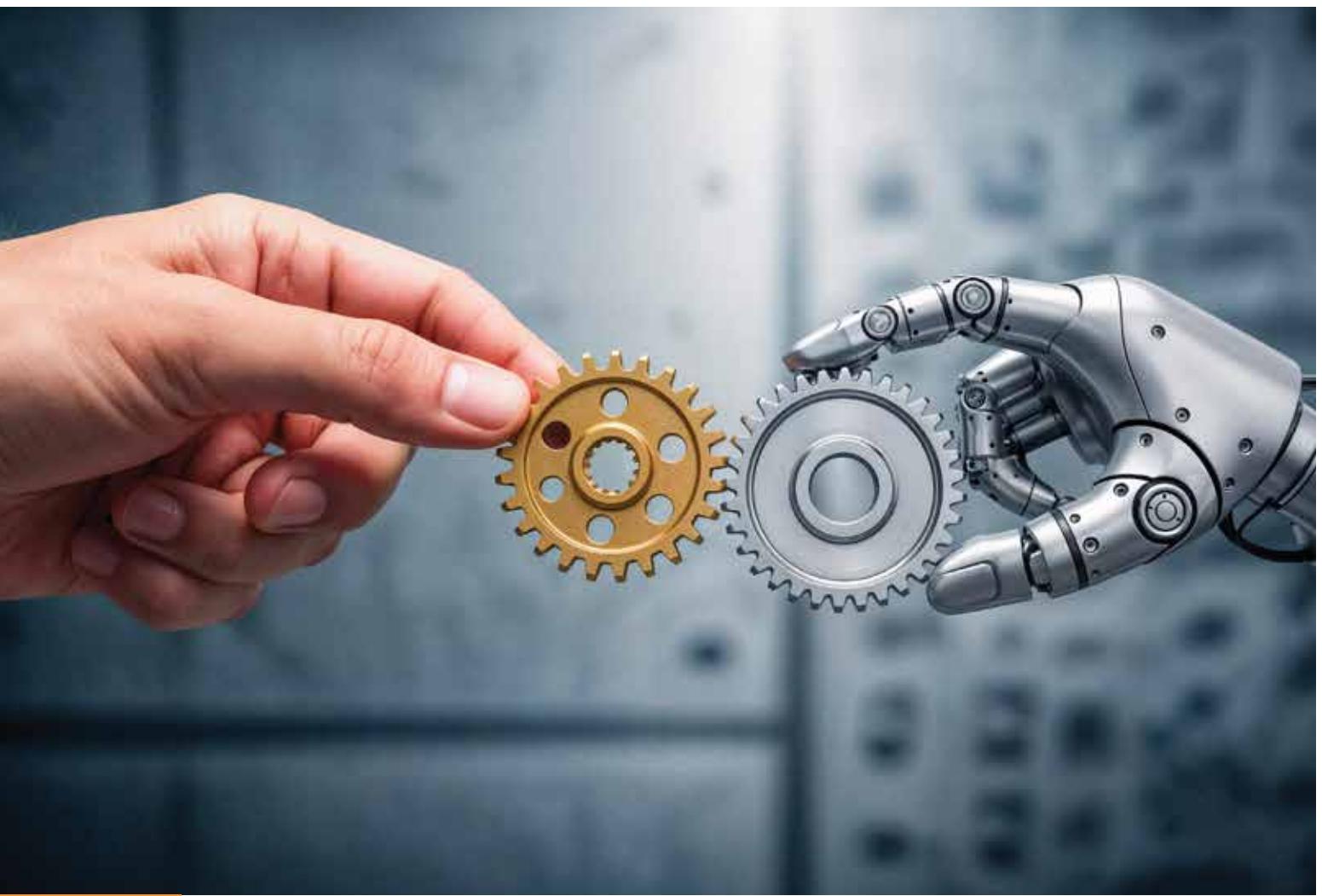
[SUBSCRIPTION](#)

OUR VALUE PROPOSITION

Through this collaboration, AGMA, Gear Technology and Iptex/ Grindex trade show we have the privilege to offer various expertise and connects to make Gear Technology India a successfull platform. Together we have years of experience and built strong inroads & relationships with the Gear Industry in India. We offer you our cumulative expertise & experience as a reliable business partner, built over many years.

Over these years we have built an enviable database of professionals from the Gear and Allied Industry, ranging from the shop floor to the boardrooms.

With our relaunch we are expected to reach out directly to more Industry experts, as we continue building our community.



OUR SERVICE OFFERINGS

» **Marketing & Promotional Solutions**

We offer complete package of both online & offline marketing solutions, through ads, content marketing, advertorials, sponsored event, etc.

» **Advertising**

We are committed to increase your BRAND AWARENESS, improve your Company's NAME RECOGNITION, ensure targeted REACH and top of mind RECALL of your products & services. Avail our services for Website Ads, Magazine Ads, Advertorials, Product Showcase or Special Promotions.

» **Publication**

Our publications include Quarterly eMagazines, Monthly Newsletters, Commissioned Case Studies & White papers, Industry Reports etc.

» **Events**

We organize Trade shows, Expos, Exhibitions, Conferences etc periodically to bring together industry professionals to network & collaborate.

» **Training & Development**

We organize Webinars & offer courses in association with AGMA.

» **Community Building**

We are committed to foster collaboration within the Gear & its Allied Industries, through our web portal and outreach activities.

We offer you comprehensive packages that can be customized to suit your needs.

We can tailor-make your advertising / promotional campaign to ensure maximum reach & lead generation giving you the best value for money.

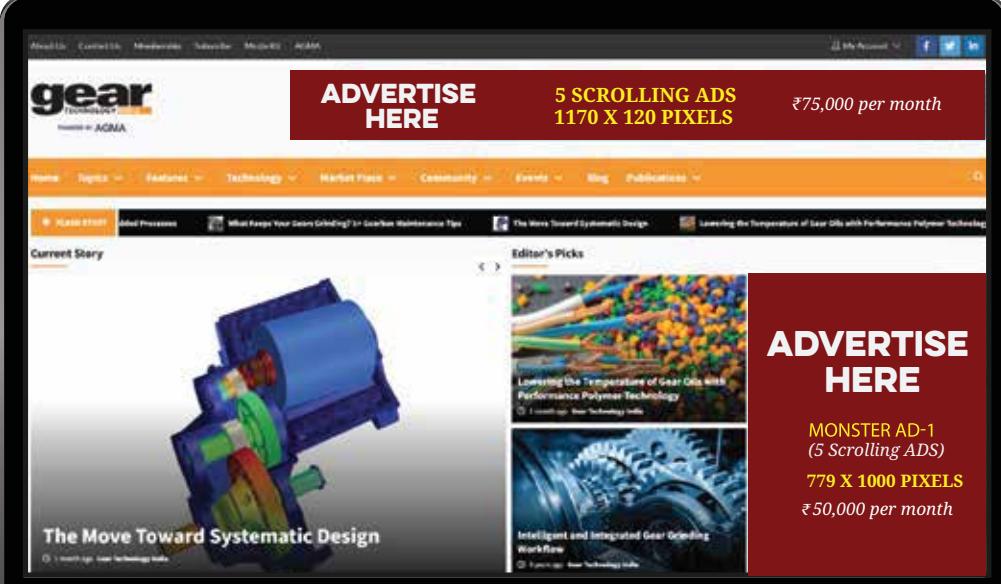
To take advantage of our promotional discounts and package deals for our online + offline combos, get in touch with our marketing team now!

www.geartechologyindia.com



MEDIA KIT - WEBSITE

LANDING PAGE



ADVERTISE HERE

5 SCROLLING ADS
1170 X 120 PIXELS

₹75,000 per month

ADVERTISE HERE

MONSTER AD-1
(5 Scrolling ADS)

779 X 1000 PIXELS

₹50,000 per month



ADVERTISE HERE

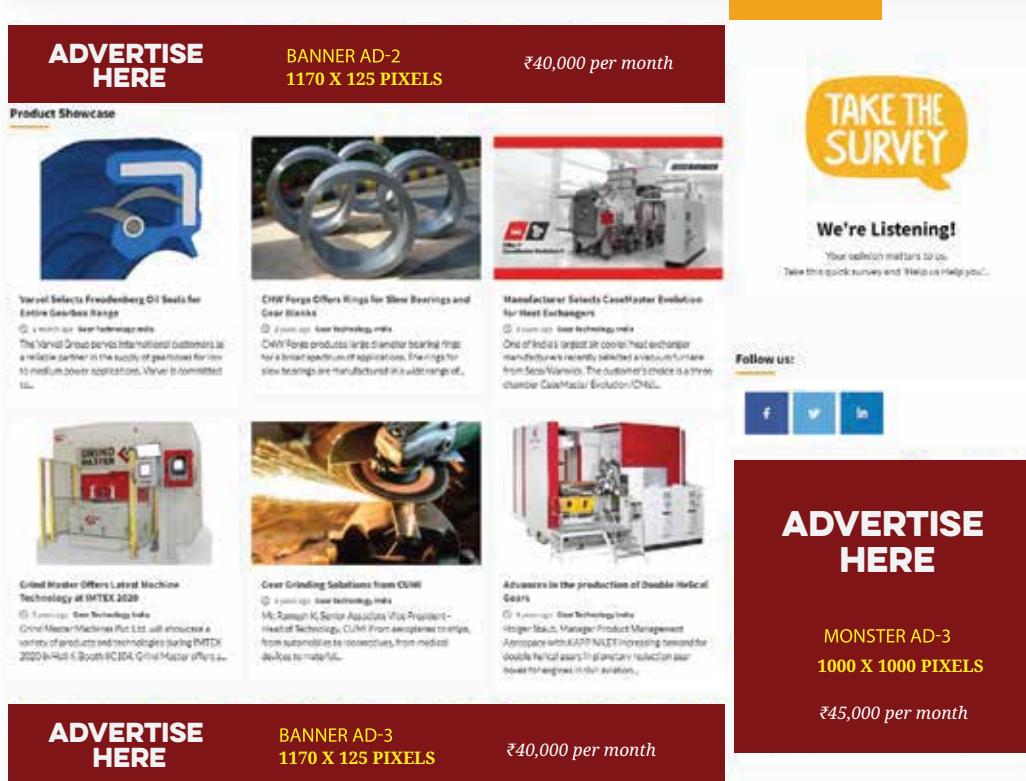
BANNER AD-1
1170 X 125 PIXELS

₹45,000 per month

ADVERTISE HERE

MONSTER AD-2
1000 X 1000 PIXELS

₹ 45,000 per month



ADVERTISE HERE

BANNER AD-2
1170 X 125 PIXELS

₹40,000 per month

ADVERTISE HERE

MONSTER AD-3
1000 X 1000 PIXELS

₹45,000 per month

CATEGORY PAGES

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POWERED BY AGMA

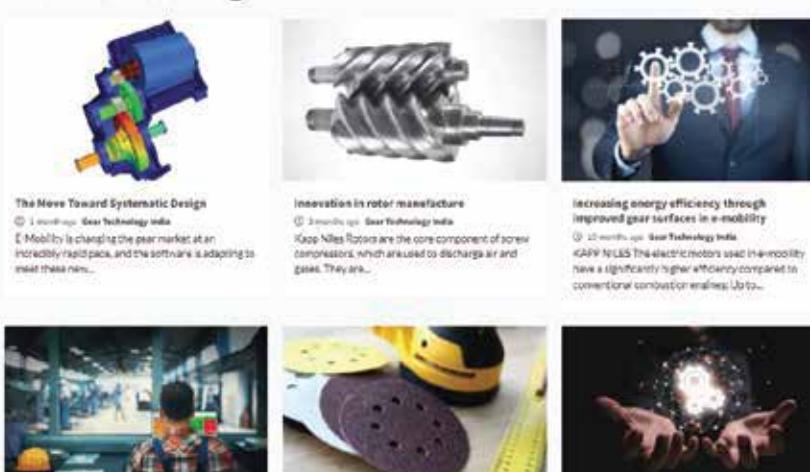
ADVERTISE HERE

LANDING PAGE AD
will continue here

Home Topics Features Technology Market Place Community Events Blog Publications

HOME / BLOG / MANUFACTURING

Manufacturing



The Move Toward Systematic Design
1 month ago Gear Technology India
E-Mobility is changing the gear market at an incredibly rapid pace, and the software is adapting to meet these needs...

Innovation in rotor manufacture
3 months ago Gear Technology India
Kapp Nitro Rotors are the core component of screw compressors, which are used to discharge air and gases. They are...

Increasing energy efficiency through improved gear surfaces in e-mobility
12 months ago Gear Technology India
KAPP NILES The electric motors used in e-mobility have a significantly higher efficiency compared to conventional combustion engines. Up to...

Optimizing the Digital Shop Floor
12 months ago Gear Technology India
Federal Gear's eGears IIQ1 Platform with MachineMetrics' Matthew Jaster, Senior Editor. Digital manufacturing is not just a 'Mighty-Wee' resilience...

Intelligent generating grinding - quality assistance for e-transmission gears already on board
1 year ago Gear Technology India
Martin Witten Transmissions for electric cars are much smaller in design than for conventional combustion engines, but place for higher...

Big Saving Potential for Gear Manufacturing with the Liquid Tool
2 years ago Gear Technology India
Glosser Invop Uba Gear manufacturers can profit from the leverage effect of the optimal cutting and grinding fluid. With increased focus...

ADVERTISE HERE

MONSTER AD-1
(5 Scrolling ADS)
1000 X 1000 PIXELS
₹ 30,000 per month



New ways of machining transmissions. One-stop solutions bring cost-savings for manufacturers.
2 months ago Gear Technology India
Harish Manjoo, Global Product Manager for Automotive, Sandvik Coromant Transmissions for electric vehicles (EVs) must be hard-wearing to withstand higher...

Grinding with galvanically bonded CBN tools - whenever it matters!
2 years ago Gear Technology India
Dekkering, (P)H Kaus Rauer and Dekkering, (P)H Ulfholt Uebel Then's life in the old doggerel - this could be...

Intelligent and Integrated Gear Grinding Workflow
3 years ago Gear Technology India
Martin Witten Time savings, enhanced quality. Increased system availability by means of integrated production chains. High volume production requires top...

ADVERTISE HERE

MONSTER AD-2
1000 X 1000 PIXELS
₹ 25,000 per month

MEDIA KIT - E MAGAZINE

Display Advertising Option in E magazine : (Per quarter rates)

₹ 75,000/-

Premium Pages

(Front Cover Inside | Page 3 | Back Cover | Back Cover Inside)

210mm(w) x 297 (h)mm

8.26 inch (w) x 11.69 (h)inch



₹ 50,000/-

Full Page - Inside

210(w)mm x 297 (h)mm

8.26(w)inch x 11.69 (h)inch

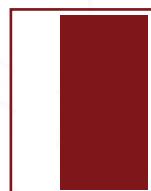


₹ 40,000/-

2/3 Page

132 (w)mm x 297(h)mm

5.19(w)inch x 11.69 (h)inch

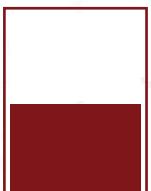


₹ 35,000/-

1/2 Page Horizontal

210(w)mm x 148.5(h)mm

8.26(w)inch x 5.84(h)mm

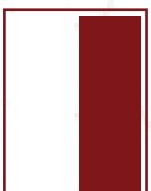


₹ 30,000/-

1/2 Page Vertical

297(w)mm x 105.22(h)mm

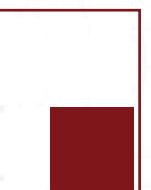
11.6929(w)inch x 4.14(h)mm



₹ 25,000/-

/3 Page Square

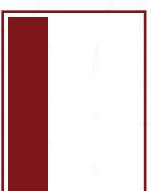
4 - 3/4 X 4 - 3/4 120.5 X 120.5 mm



₹ 25,000/-

1/3 Page Vertical

2 - 1/4 X 9 - 3/4 57 X 247.5 mm



E-MAIL ADVERTISING

Dedicated E-Blasts (INR 30,000 per blast)

Do you have a specific message you'd like to send to our subscriber base?

Gear Technology India has more than 25,000 plus subscribers and database. At just INR 30,000 per e-mail blast, this is a great way to promote your special event, auction sale or new product launch.

WEBINAR HOSTING

Want to host a customised webinar? Let the Gear Technology India team help you with the details.

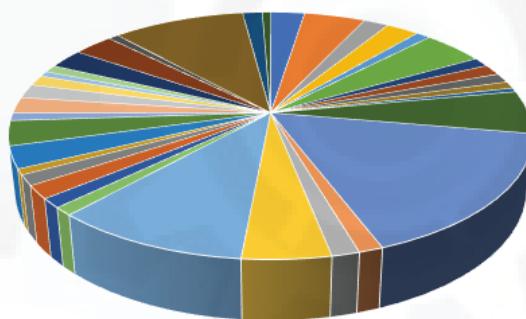
2026 EDITORIAL CALENDAR

Launch Month	Editorial Focus	Special Feature	Industry Angle	Suggested Topics (Submissions Welcome)	Ad & Editorial Deadline
January	Lubrication, Condition Monitoring & Workforce Development	"Sustaining the Spin"	Medical • Green Energy • Skill Development	Tribology trends, eco-lubricants, predictive analytics, AI-based condition monitoring, and workforce upskilling.	Jan 10, 2026
March	E-Mobility & Smart Manufacturing	"The Digital Drive Revolution"	Automotive • EV • Rail	Electric powertrains, AI-driven inspection, lightweight gearing, digital twins, software-defined manufacturing, and sustainable design.	Mar 10, 2026
May	Gear Grinding & Noise Control	"The Science of Silence"	Robotics • Automation • Industrial Drives, IIoT & Industry 4.0	Grinding automation, surface finishing, closed-loop control, gear metrology, and advanced noise-vibration testing.	May 9, 2026
July	Heat Treatment & Surface Engineering	"Strength Beneath the Surface"	Energy • Oil & Gas • Heavy Engineering	Smart furnaces, carburizing innovations, heat-treatment sustainability, coatings, AI-based process control, and material science.	Jul 10, 2026
September	Precision Tools & Gear Cutting	"Cutting Edge India"	Aerospace • Defence • Industrial Gears	High-speed hobbing, skiving, hybrid cutting tools, cutting fluids, and automation in gear manufacturing.	Sep 10, 2026
November	Inspection, Workholding & Toolholding	"Accuracy Meets Stability"	Quality, +Precision Engineering + Manufacturing Excellence	Gear inspection and measurement systems, precision fixturing, modular toolholding, process repeatability, precision alignment, and automation in inspection and setup.	Nov 10, 2026



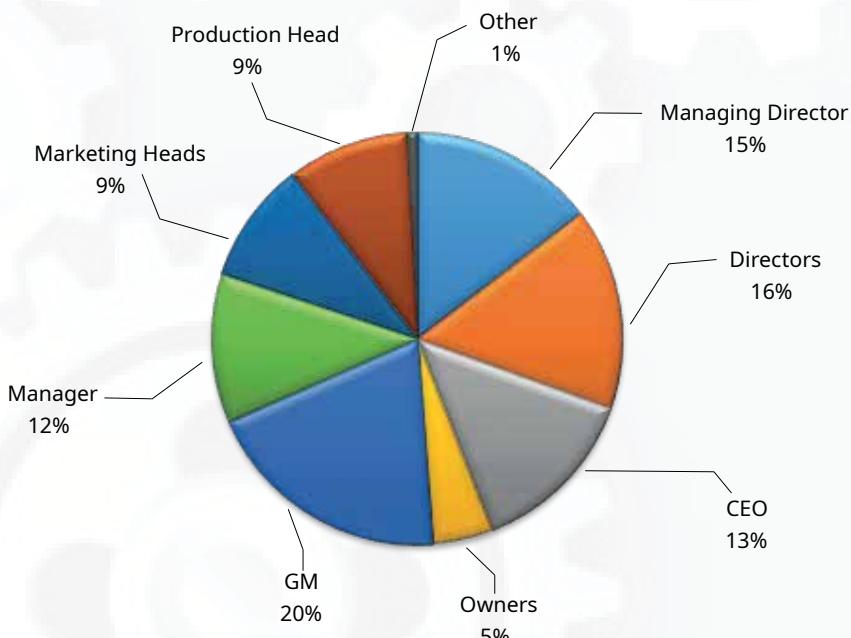
INDICATIVE READERSHIP PROFILE, BASED ON OUR DATABASE

INDUSTRY



	Approx %		Approx %
■ ALUMINUM PLANTS	1.9%	■ CHEMICAL	3.8%
■ EARTH MOVING	2.9%	■ FINISHING INDUSTRY	1.0%
■ HOT & COLD ROLLING	1.9%	■ MATERIAL HANDLING	1.9%
■ OFF ROAD VEHICLE	1.0%	■ POWER GENERATION	9.6%
■ SUGAR	1.0%	■ THERMAL PLANTS	2.9%
■ STONE PROCESSING	1.0%	■ METAL WORKING INDUSTRIES	7.7%
■ AUTOMOTIVE	11.5%	■ CONSTRUCTION	5.8%
■ ELEVATOR & ESCALATOR	1.0%	■ GRINDING MILLS	1.0%
■ MACHINE TOOLS	14.4%	■ MEDICAL / PHARMACEUTICAL	1.0%
■ PETROCHEMICAL	3.8%	■ RAILWAY	2.9%
■ SURFACE MINING	1.9%	■ WIND TURBINE	1.9%
■ DIE MAKING	1.9%	■ MACHINE BUILDING	1.0%
■ CEMENT	4.8%	■ DEFENSE EQUIPMENT	1.9%
■ FOOD PROCESSING	1.0%	■ HEAVY TRANSPORTATION	1.0%
■ MARINE	1.0%	■ MINING	4.8%

DESIGNATION



■ Managing Director	■ Owners	■ Marketing Heads
■ Directors	■ GM	■ Production Head
■ CEO	■ Manager	■ Other



For Advertising & Promotions:

sandiip@virgo-com.com
+91 98337 50284

For General Information & To COLLABORATE with us:

sushmita@geartechnologyindia.com

To Get Featured / Published Author / Guest Writer

editorial@geartechnologyindia.com



www.geartechnologyindia.com

