

LAUNCHING

gear

TECHNOLOGY **INDIA**

2025
MEDIA GUIDE

A DEDICATED DIGITAL MEDIA PLATFORM FOR THE INDIAN GEAR INDUSTRY TO
CONNECT, SHARE KNOWLEDGE AND BUILD A COMMUNITY



POWERED BY



IN PARTNERSHIP WITH

virgo COMMUNICATIONS AND
EXHIBITIONS (P) LTD



www.gartechnologyindia.com

LAUNCHING

GEAR TECHNOLOGY INDIA

We are proud to introduce to you Gear Technology India, India's first and only multifaceted Web Platform catering to the Indian Gear Industry.

Gear Technology India is championed by AGMA in partnership with Virgo Communications and Exhibitions Pvt Ltd. to bring to you India relevant information, education and standards.

The AGMA (American Gear Manufacturers Association) is a 109 year old trade association conducting programs and providing services to the Gear Industry and its Customers. It is a voluntary association of Companies, Consultants and Academicians with a direct interest in the Design, Manufacture and Application of Gears, Couplings and related Power Transmission Components and Equipment.

The Gear Industry is the indispensable driving force propelling the Manufacturing Sector growth in India. Gear Technology India aspires to be a worthy partner for all the stakeholders in the Indian Gear Industry.



INFORMATION
EDUCATION
STANDARDS



“This partnership is an expansion to our long-standing relationship with team Virgo and IPTEX/ Grindex, the leading gear and grinding exhibition in India. This partnership is a continuation of the AGMA strategic plan, and we really look forward to having more tangible support on the ground at the local level in India. We’re very excited about expanding our presence in the Indian market and developing stronger ties with gear industry professionals and building a strong gear community.”



Matthew E. Croson

President
AGMA



Anitha Raghunath

Director

Virgo Communications and Exhibitions Pvt.Ltd

“We are excited to collaborate with our long-standing partner AGMA to launch back Gear Technology India, a dedicated publication and a digital platform with a new approach and possibilities to serve the Indian gear industry and build a strong gear community in India.”

OUR VISION

Build a Collaborative Community of Gear Manufactures and Gear Related Industries in India.

We are committed to bring to you the very best of resources and services that you need, to help you achieve business excellence and growth. Our focus is to address your needs as industry players, and bring to you appropriate solutions from Marketing & Promotions to Training & Development.

MISSION 2025

- With its increased Global Readership, Gear Technology India is now shifting from its quarterly editions to bimonthly editions to cater knowledge to the gear industry professionals & engineering students.
- Launch Gear Technology India e-Magazine, the bimonthly magazine featuring a curated mix of the latest tech innovations, tech news, industry insights etc.
- Publish a monthly Newsletter to keep our community up-to-date with latest happenings in the Indian Gear Industry.
- Develop out reach materials that engage the industry and begin collaborative efforts to include technical seminars and community building initiatives.
- Begin outreach programs to bring together academia and industry.

WHAT'S IN IT FOR YOU AS A COMPANY?

- Ready access to India relevant content, industry news and updates. Keep in touch with the pulse of industry.
- Get access to relevant technical studies, white papers, reports and science-based research to further develop your innovation efforts.
- Suppliers within the community will have an opportunity to promote their capabilities and services to customers via content marketing.
- Suppliers within the community will have access to relevant consumers through targeted advertising.
- Customized products and services to meet Industry demand.
- All this and many more amazing features & customized services coming to you soon...
- Come be a part of our exclusive community of Gear Industry professionals...

SUBSCRIBE TODAY It's FREE!!

SUBSCRIPTION

OUR VALUE PROPOSITION

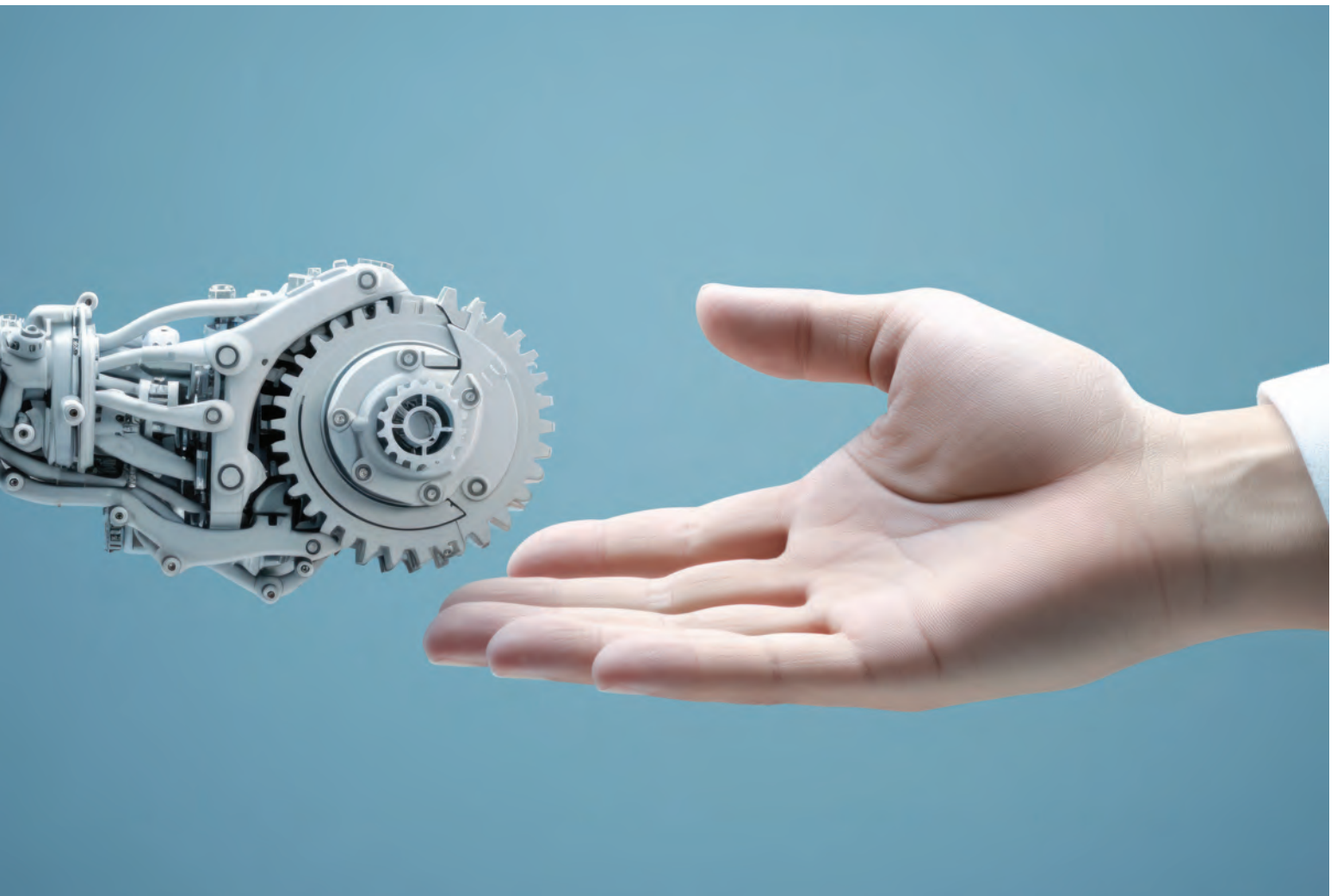
Through this collaboration, AGMA, Gear Technology and Iptex/ Grindex trade show we have the privilege to offer various expertise and connects to make Gear Technology India a successful platform. Together we have years of experience and built strong inroads & relationships with the Gear Industry in India. We offer you our cumulative expertise & experience as a reliable business partner, built over many years.

Over these years we have built an enviable database of professionals from the Gear and Allied Industry, ranging from the shop floor to the boardrooms.

With our relaunch we are expected to reach out directly to more Industry experts, as we continue building our community.



gear
TECHNOLOGY



OUR SERVICE OFFERINGS

» Marketing & Promotional Solutions

We offer complete package of both online & offline marketing solutions, through ads, content marketing, advertorials, sponsored event, etc.

» Advertising

We are committed to increase your BRAND AWARENESS, improve your Company's NAME RECOGNITION, ensure targeted REACH and top of mind RECALL of your products & services. Avail our services for Website Ads, Magazine Ads, Advertorials, Product Showcase or Special Promotions.

» Publication

Our publications include Quarterly eMagazines, Monthly Newsletters, Commissioned Case Studies & White papers, Industry Reports etc.

» Events

We organize Trade shows, Expos, Exhibitions, Conferences etc periodically to bring together industry professionals to network & collaborate.

» Training & Development

We organize Webinars & offer courses in association with AGMA.

» Community Building

We are committed to foster collaboration within the Gear & its Allied Industries, through our web portal and outreach activities.

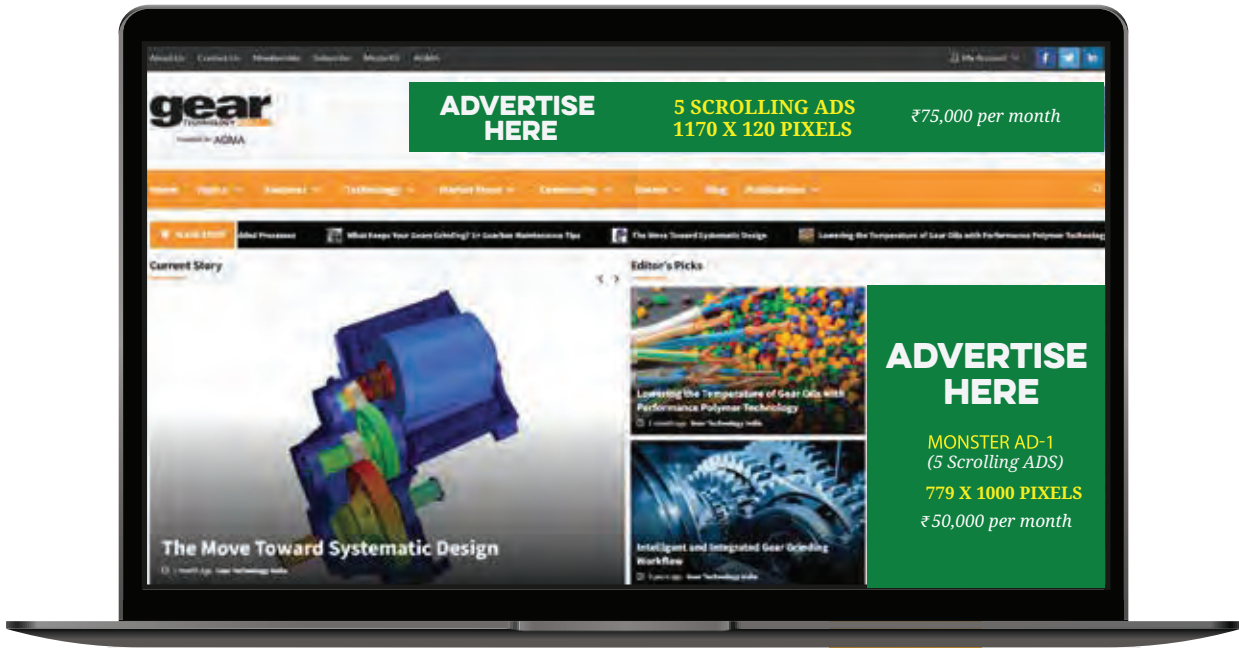
We offer you comprehensive packages that can be customized to suit your needs.

We can tailor-make your advertising / promotional campaign to ensure maximum reach & lead generation giving you the best value for money.

To take advantage of our promotional discounts and package deals for our online + offline combos, get in touch with our marketing team now!

www.geartechologyindia.com





ADVERTISE HERE 5 SCROLLING ADS 1170 X 120 PIXELS ₹75,000 per month

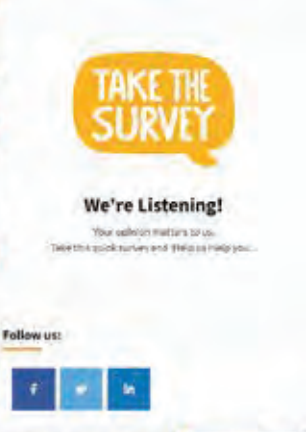
ADVERTISE HERE
MONSTER AD-1 (5 Scrolling ADS) 779 X 1000 PIXELS ₹50,000 per month

ADVERTISE HERE BANNER AD-1 1170 X 125 PIXELS ₹45,000 per month



ADVERTISE HERE
MONSTER AD-2 1000 X 1000 PIXELS ₹45,000 per month

ADVERTISE HERE BANNER AD-2 1170 X 125 PIXELS ₹40,000 per month



ADVERTISE HERE
MONSTER AD-3 1000 X 1000 PIXELS ₹45,000 per month

ADVERTISE HERE BANNER AD-3 1170 X 125 PIXELS ₹40,000 per month

The screenshot shows the Gear Technology website interface. At the top, there is a navigation bar with links for 'About Us', 'Contact Us', 'Membership', 'Subscribe', 'Media Kit', and 'AGMA'. A 'My Account' dropdown menu is also visible. Below the navigation is a green banner with the text 'ADVERTISE HERE' and 'LANDING PAGE AD will continue here'. The main content area features a 'Manufacturing' section with a grid of article thumbnails. Each thumbnail includes an image, a title, a date, and a brief description. To the right of the article grid are two large green advertisement banners. The first banner contains the text 'ADVERTISE HERE', 'MONSTER AD-1 (5 Scrolling ADS)', '1000 X 1000 PIXELS', and '₹ 30,000 per month'. The second banner contains 'ADVERTISE HERE', 'MONSTER AD-2', '1000 X 1000 PIXELS', and '₹ 25,000 per month'.

This block displays three article thumbnails from the Gear Technology website. Each thumbnail consists of an image, a title, a date, and a short introductory paragraph. The first article is titled 'New ways of machining transmissions. One-stop solutions bring cost-savings for manufacturers.' and is dated 12 months ago. The second article is 'Grinding with galvanically bonded CBN tools - whenever it matters!' and is dated 2 years ago. The third article is 'Intelligent and integrated Gear Grinding Workflow' and is dated 2 years ago.

A large green advertisement banner with the text 'ADVERTISE HERE' in white. Below this, it reads 'MONSTER AD-3', '1000 X 1000 PIXELS', and '₹ 25,000 per month'.



MEDIA KIT – E MAGAZINE

Display Advertising Option in E magazine : (Per quarter rates)

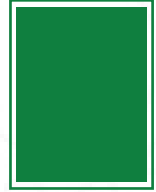
₹ 75,000/-

Premium Pages

(Front Cover Inside | Page 3 | Back Cover | Back Cover Inside)

210mm(w) x 297 (h)mm

8.26 inch (w) x 11.69 (h)inch

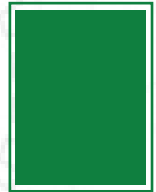


₹ 50,000/-

Full Page - Inside

210(w)mm x 297 (h)mm

8.26(w)inch x 11.69 (h)inch

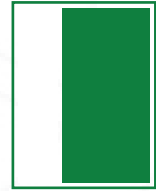


₹ 40,000/-

2/3 Page

132 (w)mm x 297(h)mm

5.19(w)inch x 11.69 (h)inch

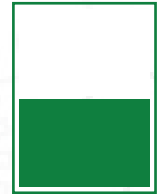


₹ 35,000/-

1/2 Page Horizontal

210(w)mm x 148.5(h)mm

8.26(w)inch x 5.84(h)mm

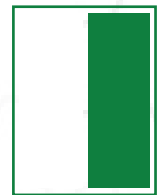


₹ 30,000/-

1/2 Page Vertical

297(w)mm x 105.22(h)mm

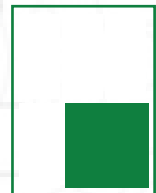
11.6929(w)inch x 4.14(h)mm



₹ 25,000/-

1/3 Page Square

4 - 3/4 X 4 - 3/4 120.5 X 120.5 mm



₹ 25,000/-

1/3 Page Vertical

2 - 1/4 X 9 - 3/4 57 X 247.5 mm



E-MAIL ADVERTISING

Dedicated E-Blasts (INR 30,000 per blast)

Do you have a specific message you'd like to send to our subscriber base?

Gear Technology India has more than 25,000 plus subscribers and database. At just INR 30,000 per e-mail blast, this is a great way to promote your special event, auction sale or new product launch.

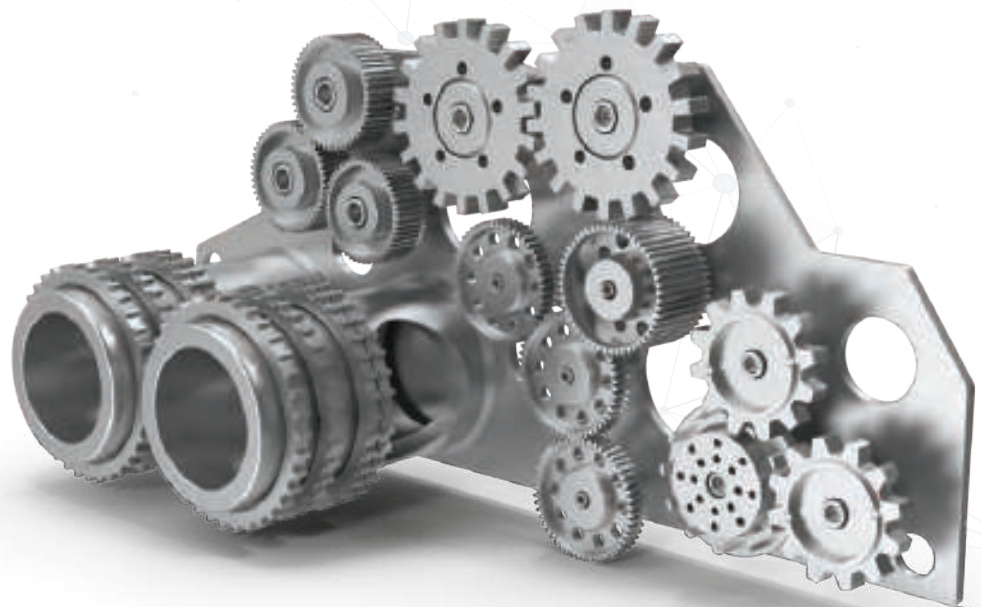
WEBINAR HOSTING

Want to host a customised webinar ? Let the Gear Technology India team help you with the details.

2025 EDITORIAL CALENDAR

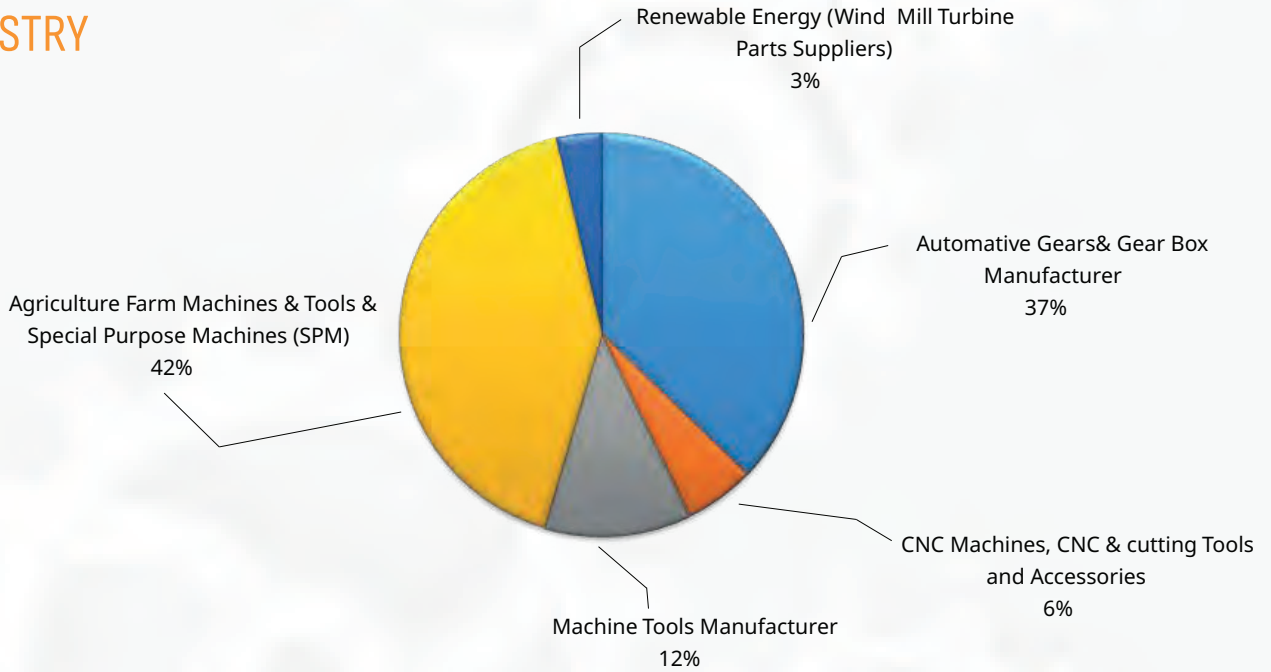
At *GEAR TECHNOLOGY INDIA* we focus our articles on gear-specific subjects:

- Hobbing
- Grinding
- Bevel Gears
- Heat Treatment
- Gear Inspection
- Workholding
- Lubrication
- Software
- Gear Design
- Testing
- Materials



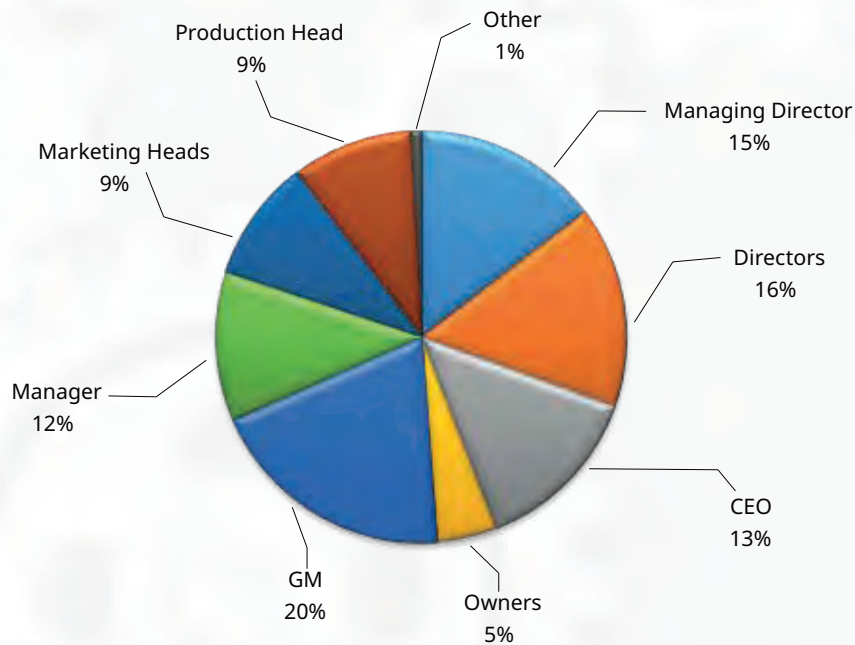
INDICATIVE READERSHIP PROFILE, BASED ON OUR DATABASE

INDUSTRY



- Automotive Gears & Gear Box Manufacturer
- CNC Machines, CNC & Cutting Tools and Accessories
- Machine Tools Manufacturer
- Agriculture Farm Machines & Tools & Special Purpose Machines (SPM)
- Renewable Energy (Wind Mill Turbine Part Suppliers)

DESIGNATION



- Managing Director
- Directors
- CEO
- Owners
- GM
- Manager
- Marketing Heads
- Production Head
- Other

2025 EDITORIAL CALENDAR

E-magazine Issue	Issue Spotlight	In Every Issue	Editorial Deadline	Advertising Deadline
Issue 1 - January 15	Allied Products for Gearbox Assembly	Gear Manufacturing & Gear Design	December 5, 2024	December 10, 2024
Issue 2 - March 15	Future Outlook	Gear Manufacturing & Gear Design	February 5, 2025	February 10, 2025
Issue 3 - May 15	Machine Tools	Gear Manufacturing & Gear Design	April 5, 2025	April 10, 2025
Issue 4 - July 15	Gear Hobbing Machines	Gear Manufacturing & Gear Design	June 5, 2025	June 10, 2025
Issue 5 - September 15	Cutting tools	Gear Manufacturing & Gear Design	August 5, 2025	August 10, 2025
Issue 6 - November 15	Industry 4.0	Gear Manufacturing & Gear Design	October 5, 2025	October 10, 2025



For Advertising & Promotions:

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For General Information & To COLLABORATE with us:

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To Get Featured / Published Author / Guest Writer

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www.geartechnologyindia.com

