

LAUNCHING

gear

TECHNOLOGY **INDIA**

2024
MEDIA GUIDE

A DEDICATED DIGITAL MEDIA PLATFORM FOR THE INDIAN GEAR INDUSTRY TO
CONNECT, SHARE KNOWLEDGE AND BUILD A COMMUNITY



POWERED BY



IN PARTNERSHIP WITH

virgo COMMUNICATIONS AND
EXHIBITIONS (P) LTD



www.gartechnologyindia.com

LAUNCHING

GEAR TECHNOLOGY INDIA

We are proud to introduce to you Gear Technology India, India's first and only multifaceted Web Platform catering to the Indian Gear Industry.

Gear Technology India is championed by AGMA in partnership with Virgo Communications and Exhibitions Pvt Ltd. to bring to you India relevant information, education and standards.

The AGMA (American Gear Manufacturers Association) is a 108 year old trade association conducting programs and providing services to the Gear Industry and its Customers. It is a voluntary association of Companies, Consultants and Academicians with a direct interest in the Design, Manufacture and Application of Gears, Couplings and related Power Transmission Components and Equipment.

The Gear Industry is the indispensable driving force propelling the Manufacturing Sector growth in India. Gear Technology India aspires to be a worthy partner for all the stakeholders in the Indian Gear Industry.



INFORMATION
EDUCATION
STANDARDS



“This partnership is an expansion to our long-standing relationship with team Virgo and IPTEX/ Grindex, the leading gear and grinding exhibition in India. This partnership is a continuation of the AGMA strategic plan, and we really look forward to having more tangible support on the ground at the local level in India. We’re very excited about expanding our presence in the Indian market and developing stronger ties with gear industry professionals and building a strong gear community.”



Matthew E. Croson

President
AGMA



Anitha Raghunath

Director

Virgo Communications and Exhibitions Pvt.Ltd

“We are excited to collaborate with our long-standing partner AGMA to launch back Gear Technology India, a dedicated publication and a digital platform with a new approach and possibilities to serve the Indian gear industry and build a strong gear community in India.”

OUR VISION

Build a Collaborative Community of Gear Manufactures and Gear Related Industries in India.

We are committed to bring to you the very best of resources and services that you need, to help you achieve business excellence and growth. Our focus is to address your needs as industry players, and bring to you appropriate solutions from Marketing & Promotions to Training & Development.

MISSION 2024

- Gear Technology India is hosting the first-of-its-kind Gear Technology India Summit 2024 bringing together the gear industry experts and professionals to share their knowledge and help other allied industries grow.
- Launch Gear Technology India e-Magazine, a quarterly magazine featuring a curated mix of the latest tech innovations, tech news, industry insights etc.
- Publish a monthly Newsletter to keep our community up-to-date with latest happenings in the Indian Gear Industry.
- Develop outreach materials that engage the industry and begin collaborative efforts to include technical seminars and community building initiatives.
- Begin outreach programs to bring together academia and industry.

WHAT'S IN IT FOR YOU AS A COMPANY?

- Ready access to India relevant content, industry news and updates. Keep in touch with the pulse of industry.
- Get access to relevant technical studies, white papers, reports and science-based research to further develop your innovation efforts.
- Suppliers within the community will have an opportunity to promote their capabilities and services to customers via content marketing.
- Suppliers within the community will have access to relevant consumers through targeted advertising.
- Customized products and services to meet Industry demand.
- All this and many more amazing features & customized services coming to you soon...
- Come be a part of our exclusive community of Gear Industry professionals...

SUBSCRIBE TODAY It's FREE!!

SUBSCRIPTION

OUR VALUE PROPOSITION

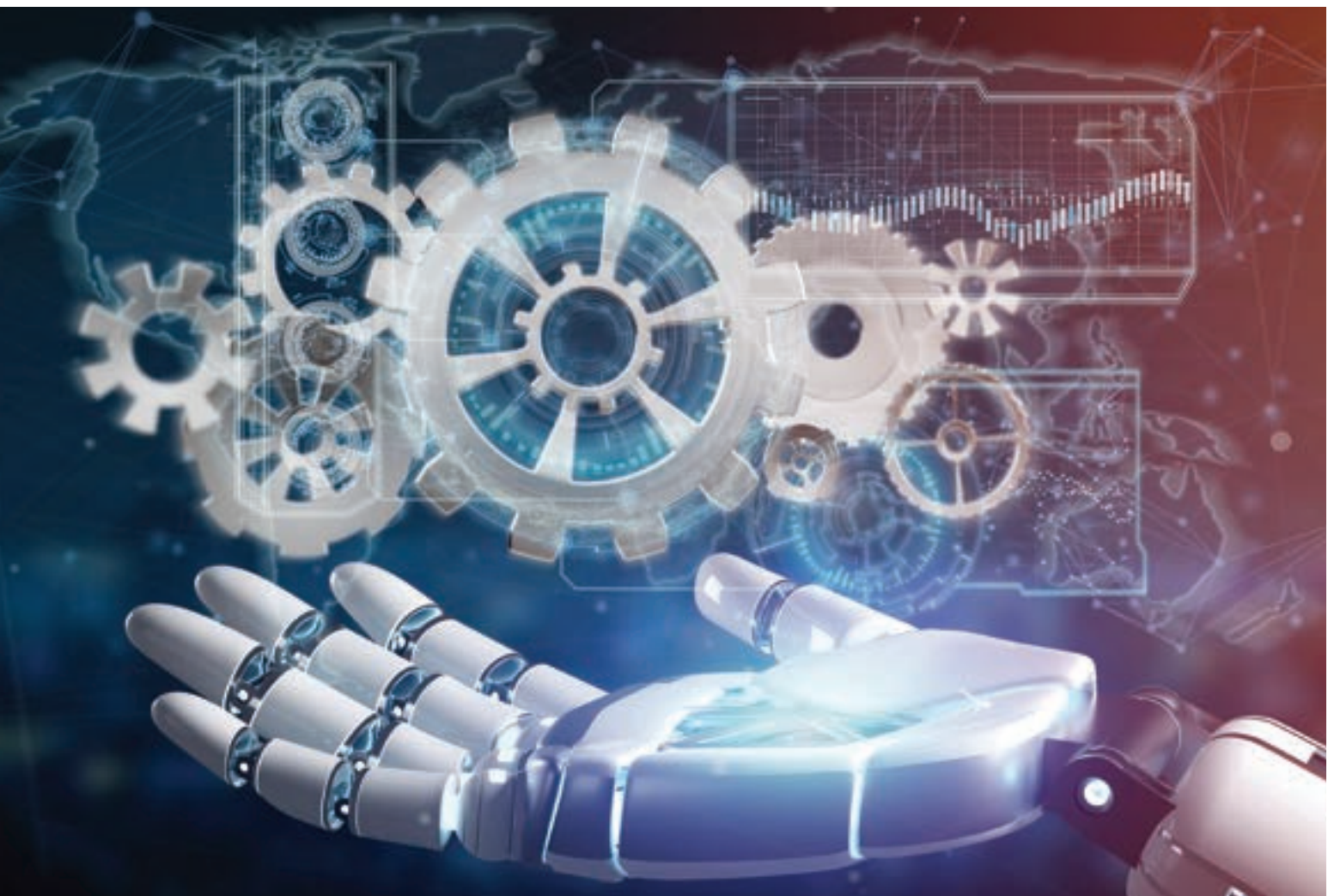
Through this collaboration, AGMA, Gear Technology and Iptex/ Grindex trade show we have the privilege to offer various expertise and connects to make Gear Technology India a successful platform. Together we have years of experience and built strong inroads & relationships with the Gear Industry in India. We offer you our cumulative expertise & experience as a reliable business partner, built over many years.

Over these years we have built an enviable database of professionals from the Gear and Allied Industry, ranging from the shop floor to the boardrooms.

With our relaunch we are expected to reach out directly to more Industry experts, as we continue building our community.



gear
TECHNOLOGY



OUR SERVICE OFFERINGS

» Marketing & Promotional Solutions

We offer complete package of both online & offline marketing solutions, through ads, content marketing, advertorials, sponsored event, etc.

» Advertising

We are committed to increase your BRAND AWARENESS, improve your Company's NAME RECOGNITION, ensure targeted REACH and top of mind RECALL of your products & services. Avail our services for Website Ads, Magazine Ads, Advertorials, Product Showcase or Special Promotions.

» Publication

Our publications include Quarterly eMagazines, Monthly Newsletters, Commissioned Case Studies & White papers, Industry Reports etc.

» Events

We organize Trade shows, Expos, Exhibitions, Conferences etc periodically to bring together industry professionals to network & collaborate.

» Training & Development

We organize Webinars & offer courses in association with AGMA.

» Community Building

We are committed to foster collaboration within the Gear & its Allied Industries, through our web portal and outreach activities.

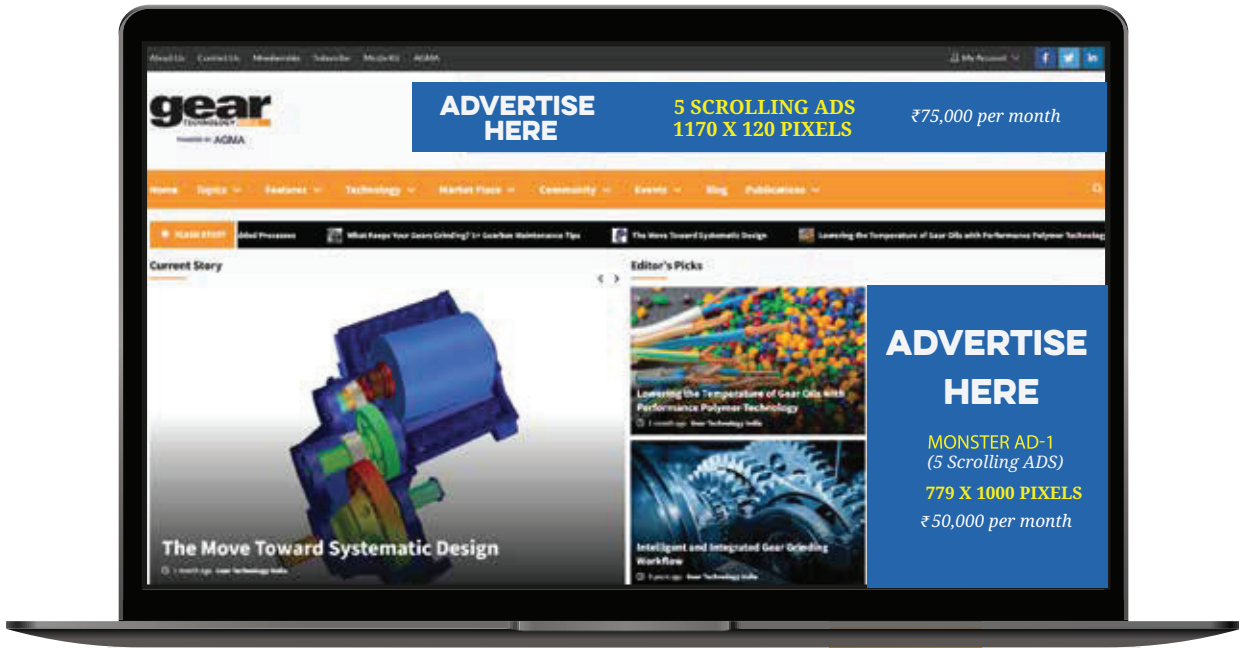
We offer you comprehensive packages that can be customized to suit your needs.

We can tailor-make your advertising / promotional campaign to ensure maximum reach & lead generation giving you the best value for money.

To take advantage of our promotional discounts and package deals for our online + offline combos, get in touch with our marketing team now!

www.geartechnologyindia.com



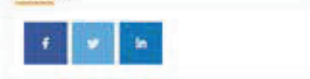
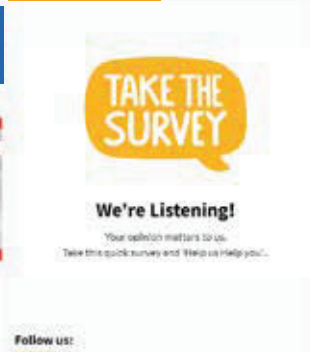


ADVERTISE HERE **BANNER AD-1** ₹45,000 per month
 1170 X 125 PIXELS



ADVERTISE HERE
MONSTER AD-2
 1000 X 1000 PIXELS
 ₹ 45,000 per month

ADVERTISE HERE **BANNER AD-2** ₹40,000 per month
 1170 X 125 PIXELS



ADVERTISE HERE
MONSTER AD-3
 1000 X 1000 PIXELS
 ₹45,000 per month

ADVERTISE HERE **BANNER AD-3** ₹40,000 per month
 1170 X 125 PIXELS

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Manufacturing

The New Toward Systematic Design
12 months ago Gear Technology India
 E-Mobility is changing the gear market at an incredibly rapid pace, and the software is adapting to meet these demands...

Innovation in rotor manufacture
3 months ago Gear Technology India
 Kopp-Niles Rotors are the core component of power compressors, which are used to discharge air and gases. They are...

Increasing energy efficiency through improved gear surfaces in e-mobility
12 months ago Gear Technology India
 eAPP NULS The electric motors used in e-mobility have a significantly higher efficiency compared to conventional combustion engines. Up to...

Optimizing the Digital Shop Floor
12 months ago Gear Technology India
 Federal Gear finishes IoT Platform with MachineMetrics Matthew Jaster, Senior Editor Digital manufacturing is not just a 'MacGyver' resource of...

Intelligent generating grinding - quality assistance for e-transmission gears already on board
5 years ago Gear Technology India
 Martin Witzsch Transmissions for electric cars are much simpler in design than for conventional combustion engines, but place far higher...

Big Saving potential for Gear Manufacturing with the Liquid Tool
2 years ago Gear Technology India
 Gear invites Gea Gear manufacturers can profit from the leverage effect of the optimal cutting and grinding fluid. With increased focus...

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MONSTER AD-1
 (5 Scrolling ADS)
1000 X 1000 PIXELS
 ₹ 30,000 per month

ADVERTISE HERE

MONSTER AD-2
1000 X 1000 PIXELS
 ₹ 25,000 per month

New ways of machining transmissions. One-stop solutions bring cost-savings for manufacturers.
2 years ago Gear Technology India
 Harish Maniyoor, Global Product Manager for Automotive, Sandvik Coromant Transmissions for electric vehicles (EVs) must be hard-wearing to withstand higher...

Grinding with galvanically bonded CBN tools - whenever it matters!
2 years ago Gear Technology India
 Dipl.-Ing. (FH) Klaus Rauer and Dipl.-Ing. (FH) Ulrich Liebel There's life in the old dog yet - this could be...

Intelligent and integrated Gear Grinding Workflow
3 years ago Gear Technology India
 Martin Witzsch Time savings, enhanced quality, increased system availability by means of integrated production chains. High volume production requires top...

ADVERTISE HERE

MONSTER AD-3
1000 X 1000 PIXELS
 ₹ 25,000 per month



MEDIA KIT - E MAGAZINE

Display Advertising Option in E magazine : (Per quarter rates)

₹ 75,000/-

Premium Pages

(Front Cover Inside | Page 3 | Back Cover | Back Cover Inside)

210mm(w) x 297 (h)mm

8.26 inch (w) x 11.69 (h)inch



₹ 50,000/-

Full Page - Inside

210(w)mm x 297 (h)mm

8.26(w)inch x 11.69 (h)inch



₹ 40,000/-

2/3 Page

132 (w)mm x 297(h)mm

5.19(w)inch x 11.69 (h)inch

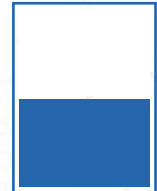


₹ 35,000/-

1/2 Page Horizontal

210(w)mm x 148.5(h)mm

8.26(w)inch x 5.84(h)mm

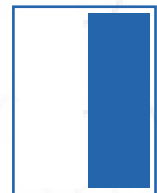


₹ 30,000/-

1/2 Page Vertical

297(w)mm x 105.22(h)mm

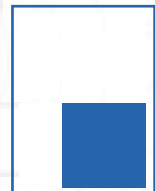
11.6929(w)inch x 4.14(h)mm



₹ 25,000/-

1/3 Page Square

4 - 3/4 X 4 - 3/4 120.5 X 120.5 mm



₹ 25,000/-

1/3 Page Vertical

2 - 1/4 X 9 - 3/4 57 X 247.5 mm



E-MAIL ADVERTISING

Dedicated E-Blasts (INR 30,000 per blast)

Do you have a specific message you'd like to send to our subscriber base?

Gear Technology India has more than 25,000 plus subscribers and database. At just INR 30,000 per e-mail blast, this is a great way to promote your special event, auction sale or new product launch.

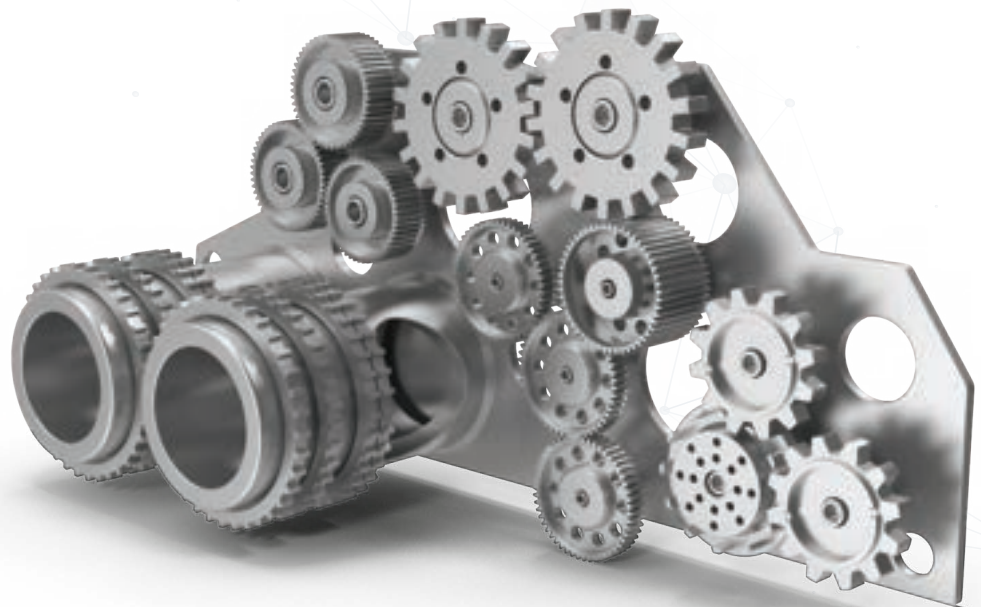
WEBINAR HOSTING

Want to host a customised webinar ? Let the Gear Technology India team help you with the details.

2024 EDITORIAL CALENDAR

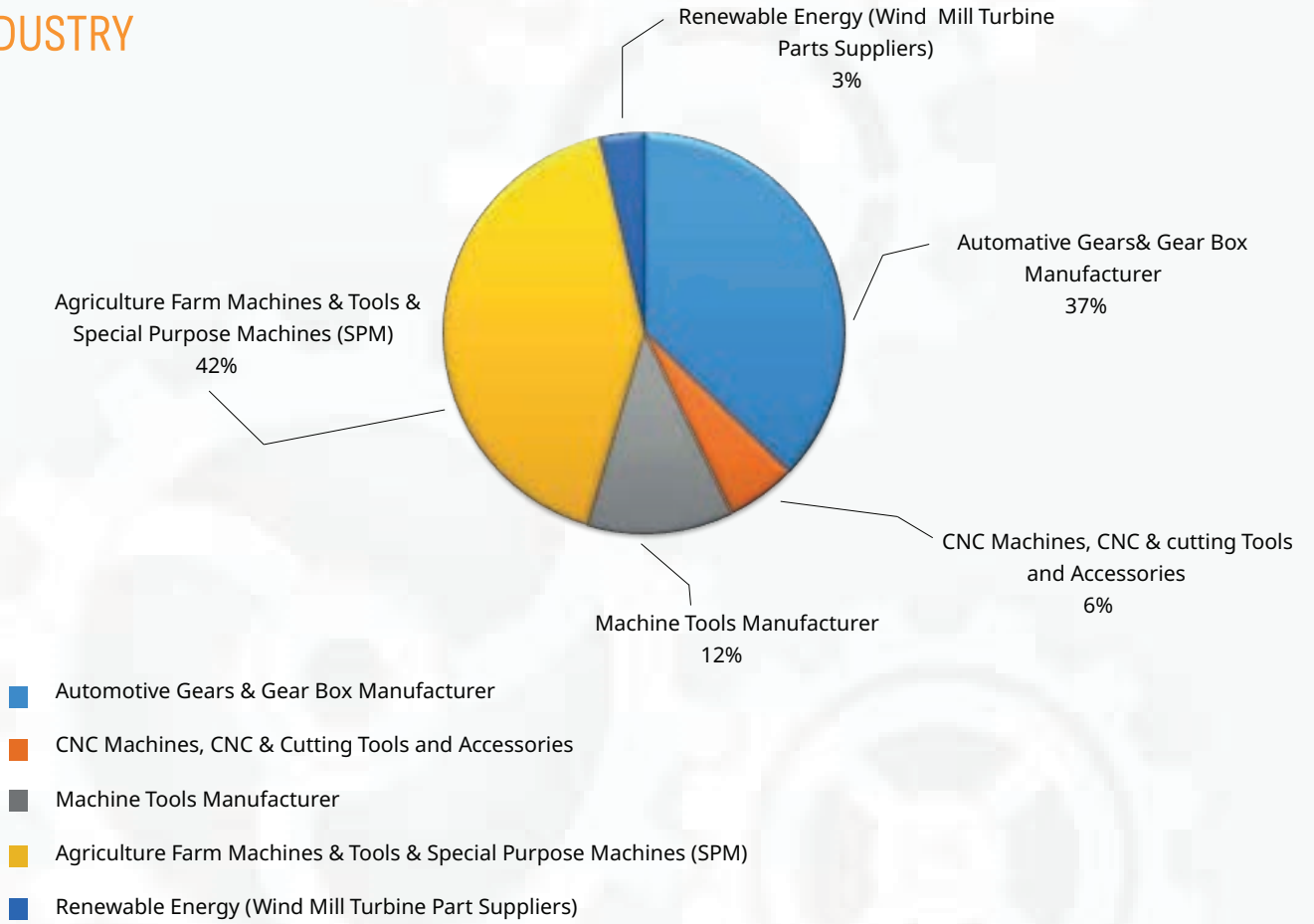
At *GEAR TECHNOLOGY INDIA* we focus our articles on gear-specific subjects:

- Hobbing
- Grinding
- Bevel Gears
- Heat Treatment
- Gear Inspection
- Workholding
- Lubrication
- Software
- Gear Design
- Testing
- Materials

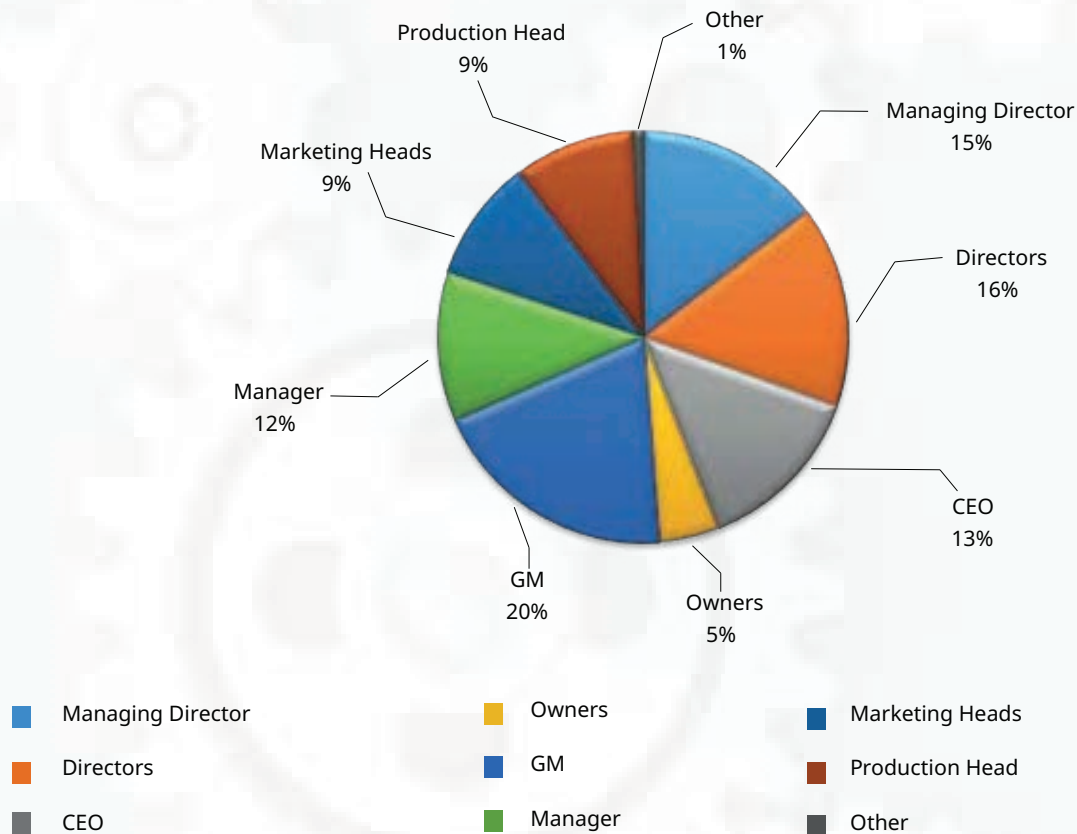


INDICATIVE READERSHIP PROFILE, BASED ON OUR DATABASE

INDUSTRY



DESIGNATION



2024 EDITORIAL CALENDAR

E-magazine Issue	Issue Spotlight	In Every Issue	Editorial Deadline	Advertising Deadline
Issue 1 - March 15	Gear Finishing Process & Gear Inspection	Gear Manufacturing & Gear Design	Feb 5, 2024	Feb 10, 2024
Issue 2 - June 15	Design & Manufacturing Softwares	Gear Manufacturing & Gear Design	May 5, 2024	May 10, 2024
Issue 3 - September 15	Automation-Work Holding / Tool	Gear Manufacturing & Gear Design	August 5, 2024	August 10, 2024
Issue 4 - December 15	Allied Products for Gearbox Assembly	Gear Manufacturing & Gear Design	November 5, 2024	November 10, 2024



For Advertising & Promotions:

Contact marketing@gti.com

For General Information & To COLLABORATE with us:

Contact Info@gti.com

To Get Featured / Published Author / Guest Writer

Contact editor@gti.com



www.geartechnologyindia.com